



The last couple years at PlaistowAccess have not been without major milestones. In 2010, we relocated our entire operation to Town Hall, in a newly renovated facility in previously unoccupied basement space. We realized a significant range of efficiencies from this move, from eliminating travel time to eliminating monthly rent and utilities expenses. In 2011, we became a two-channel operation with the launch of Public Access Channel 23. While this new channel is dedicated to public access programming, the existing channel 17 is now exclusively a government access channel, providing more airtime for televised meetings and other town/administrative programs. Additionally, the community message board is now getting additional airtime on both channels at various times of the day.

While these major milestones are past us, our work is not complete. Currently, we are in the process of several wiring projects throughout Town Hall. The existing operations on the 2nd and 3rd floors will be better integrated with our new basement facility. This will provide for enhanced abilities to televise special events at Town Hall, as well as deliver a higher quality end-product to our viewers.

From here, we are continuing to look forward, and develop a 5 year plan. Upcoming goals include:

- Replacing obsolete/inefficient technology as needed
- Delivering a higher quality signal to our viewers
- Determining needs and opportunities to expand our facilities
- As always, generate interest in volunteering at the studio and/or joining the Cable Committee



Recording of Authors' event at PPL



Local Government Live Broadcast

From a programming standpoint, we have immediately utilized Channel 23 to broadcast several local origination programs produced right here at PlaistowAccess. The list of programs includes, but is not limited to the following:

- **PlaistowAccess: About Us**, a brief presentation on how to get involved with the station.
- Holiday/Seasonal Events, such as **Easter, Halloween,** and **“December in Plaistow”**
- Televised events at Plaistow Public Library, including: **“New England Authors”** , Storyteller **Rebecca Rule, Acoustic Musician Jeff Snow** performance, and Cooking with **Rick Blair.**
- **StoryTime with Mrs. Sherman:** Children’s stories and crafts, based on a specific theme
- **“Scrybes”:** A monthly program hosted by authors and featuring authors as guests
- **Voter ID Information** with Town Moderator Robert Harb
- **Candidates Night**, hosted by Robert Gray
- **Plaistow Warrant Articles Presentation**
- **Going Green in Plaistow** with Heather Beaulieu
- Regular status updates from the EPA regarding progress at the **Beede Superfund Site**
- **Plaistow Live:** a live text/call-in program hosted by Dan Bush.
- Several Town Events, including **Arbor Day / Ruth Jenne Dedication, Memorial Day, Old Home Day, September 11 Memorial,** and the **ADA Entrance Ribbon Cutting Event**



Plaistow Cub Scouts explore TV Production at PlaistowAccess

While our primary purpose is to make TV shows, we also have taken pride in opening up our facility to share with the community:

- **Open House:** on Old Home Day, we gave tours of our facility, where visitors participated in live demonstrations of our chroma-key (green screen) technology. This was a fun event for all ages!
- **Scout Tours:** we have done multiple tours for local Cub Scout groups looking to explore various fields and occupations.

Please feel free to contact us if you have any questions or comments about our programming, facility, or the station in general.

Dean Zanello

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