



Through the combined **Team** efforts of the Cable Coordinator and the Cable Advisory committee, 2013 has been highly successful for PlaistowAccess.

In 2010, we relocated our entire operation to Town Hall, in a newly renovated space. In 2011, we became a two-channel operation with the launch of Channel 23. Through coverage of town government on channel 17 and public interest shows on channel 23, we are “teaming” our efforts to offer more programming to Plaistow viewers. Additionally, the community message board is now getting additional airtime on both channels to better inform the public.

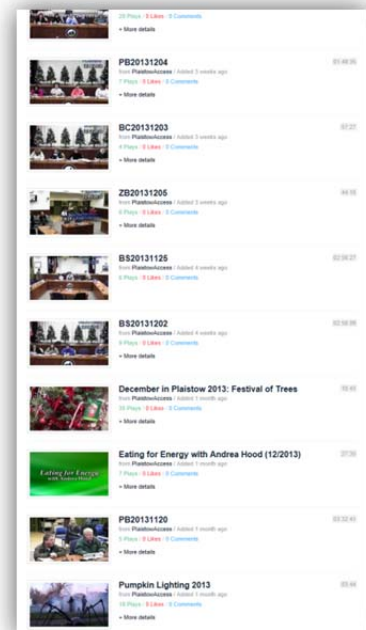
We began 2013 with a wiring project in Town Hall, integrating our basement studio with the existing 2<sup>nd</sup>/3<sup>rd</sup> floor operations. Throughout the year, The Cable Advisory Committee met regularly and collaborated in several programs and projects. Special thanks to **Jay DeRoche** (Chair), **Heather Beaulieu**, **Joyce Ingerson** (BOS Representative), and **Susan Sherman** for their contributions to PlaistowAccess. Special thanks to **Charlie Manes** as well, for his continued service as Camera Operator for our regular recording of government meetings. It is the **Teamwork** of these individuals that provides for locally originated programs on both channels.

In addition to our on-air programming on Channels 17 and 23, we have increased our online offerings as well. All programming produced in our facilities can now be found at **vimeo.com/Plaistow** . As of March 2013, all televised meetings are being archived for online access:

- Board of Selectmen: <http://vimeo.com/album/1511951/>
- Budget Committee: <http://vimeo.com/album/1511817/>
- Planning Board: <http://vimeo.com/album/2589763/>
- Zoning Board: <http://vimeo.com/album/2387231/>

*These links are also located at each board or committee’s page at [www.Plaistow.com](http://www.Plaistow.com).*

***We also encourage residents to follow us on Facebook. Our page can be reached by searching “PlaistowAccess | Channels 17 & 23”***



In 2013, we developed a Capital Improvement Plan, which outlines specific goals and objectives to be accomplished throughout the next five years:

- 2014: Replace analog transmission equipment with modern, digital encoding devices. This would provide for improved signal quality to the cable company for both Channels 17 and 23.
- 2015: Procure a modern playback server with web-based message board and program guide, allowing for more town personnel to directly utilize the message board functions of both channels.
- 2016: Replace production server in Town Hall Basement Studio. Equipment currently performing this task was purchased in 2005 and does not have high-definition (HD) capabilities.
- 2017: Upgrade video/cablecasting equipment at Plaistow Public Library. Technology at this site is obsolete and generally limited. We would like to have more modern equipment allocated to this building for more frequent use.
- 2018: Expand Basement Studio to full capacity. As usage of our Town Hall studio increases, we would like to expand into currently underutilized space in the basement of the building. This area would be utilized to address several identified needs, including office space, prop and furniture storage, as well as secure equipment storage.



*PlaistowAccess coverage of "Boston Strong" Event*

We have continued to record and broadcast many annual events throughout town, in 2013:

- Holiday/Seasonal Events, such as **Easter, Halloween, and "December in Plaistow"**.
- Televised events at **Plaistow Public Library**.
- **StoryTime with Mrs. Sherman**: Children's stories and crafts, based on a specific theme.
- **Voter ID Information** with Town Moderator Robert Harb.
- **Candidates Night**, hosted by Plaistow Public Library.
- **Plaistow Warrant Articles Presentation**.
- **Going Green in Plaistow** with Heather Beaulieu.
- Several Town Events, including **Memorial Day, Old Home Day, and September 11 Memorial**.



**Top row, from left: Summer Rec / PARC-TV Station ID, Televised presentation at Plaistow Public Library. Middle: Lt. Baldwin promotes Emergency Operations program, Andrea Hood hosts "Eating for Energy", Michelle Curran and Carlene Sarty interviewed in a "December in Plaistow" segment. Bottom: Televised Concert at Town Green, Holiday Craft Repurposing, Girl Scouts "I Can't Wait..." PSA**

Through our **Teamwork** with other departments in 2013, we have accomplished the following projects:

- PlaistowAccess Staff and Committee members collaborated with **Plaistow Recreation** in creating the "PARC-TV" program. Campers in the Summer Recreation Program learned about TV production, and created short video segments about their experience in the rec program.
- Produced a volunteer recruitment PSA for **Plaistow Police** Department's Emergency Operations team, and trained **Fire Department** staff on how to utilize Channels 17 and 23 for communications during emergency events.
- Collaborated with **Plaistow Historical Society** in providing professional equipment to interview longtime residents of Plaistow.

Please feel free to contact us if you have any questions or comments about our programming, facility, or the station in general. We at PlaistowAccess are always looking for program ideas! Contact us and join our **Team!**

### Plaistow Cable Advisory Committee

#### Dean Zanello

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