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PlaistowAccess Cable | Channels 17 and 23

Annual Report

## PlaistowAccess continues “Turning the Page” with New Technology and Services.

Throughout our history, we have frequently turned pages, in the form of introducing more efficient services, new technology, and expanded facilities. In 2020, we will be celebrating 10 years since we relocated to Town Hall, eliminating additional rent and utilities costs associated with our previous location. Shortly after, in late 2011, we launched Channel 23. Having both Channels 17 and 23 allowed more scheduling flexibility, message board exposure, and runtimes for our programs and meeting replays.

While some residents may not have access to our cable channels, we have expanded our reach through various online platforms. All programming produced at our facilities is published to our Vimeo feed, which can be viewed at [vimeo.com/Plaistow](https://vimeo.com/Plaistow). We have recently streamlined our workflow to offer immediate publishing of our televised meetings and local government events. In addition to Vimeo, we are now providing live streaming of all events at Plaistow Town Hall, which can be seen live from [Livestream.com/Plaistow](https://Livestream.com/Plaistow). We also utilize our Facebook Page and Facebook Live, for immediate reach of timely events, such as Plaistow Voting Results and “Festival of Trees” Raffle Results. Our Facebook page is [Facebook.com/PlaistowAccess](https://Facebook.com/PlaistowAccess).

For 2019, we “turned the page” and upgraded our facilities at Plaistow Public Library to a 4-camera HD operation. We look forward to utilizing this equipment for Candidates Night, as well as other events taking place in the Nelson Meeting Room. While our cable channels are still limited to standard definition, due to limitations imposed by our cable provider, all local programming is now produced and archived in high definition.

In addition to our upgrades at the library, we finished off 2019 with a new portable sound system, and a wireless microphone kit, replacing well-used and failing older equipment. This equipment will not only improve the listening experience for those attending events in-person, but will also improve our broadcast audio as well.

With various construction projects taking place in town, we took advantage of the opportunity to explore drone equipment. Westville Road Bridge, Highway Department Garage, Route 125 Diner Demolition, and Water Tower construction are just some of the locations we have captured some incredible photos and videos. We hope to expand on these types of projects in 2020.



## Committed to Covering our Community and Government

PlaistowAccess has covered several events on an annual basis. These events include features such as “Easter in Plaistow”, “Run of The Savages”, Old Home Day, “Halloween in Plaistow”, and “December in Plaistow”, as well as several Patriotic Ceremonies and Events.

### In addition to our regular programs, we have produced/broadcast the following segments in 2019:

- Chief Jones and Chief McArdle Retirement Reception (12/31/2018)
- YMCA Education Celebration
- YMCA “Ninja Obstacle Course” Promo and PSA’s
- Westville Road Construction Site / Visit
- Route 125 Diner Demolition
- Southern NH Regional Waterline Construction / Site Visit
- Timberlane Community Band and Merrimack Valley Philharmonic Orchestra Concerts
- Santa Live on Channel 23

On Government Channel 17, several Boards and Committees are televised on a regular basis - Board of Selectmen, Planning Board, Zoning Board, Budget Committee, and Deliberative Session. These meetings are all available on Vimeo and Livestream, in addition to replaying on Channel 17.

### Additional Government Programs and Meetings Broadcast in 2019:

- Plaistow Zoning Articles Review
- Plaistow Candidates’ Night at Plaistow Public Library
- Potable Water Meetings and Presentations

## Our Staff, Volunteers, and Committee Members:

Special thanks to all who have been a part of our team this year. The Plaistow Cable Advisory Committee (PCAC) in 2019 consisted of **Susan Sherman** and **Greg Taillon** (BOS Liaison), New members are always welcome! PCAC meets at the Town Hall Basement Studio; meeting schedule can be found online or at Town Hall. The committee has been very active in producing content for both channels. **Frank Fiorella** is our broadcast operator who regularly handle live meeting coverage, and assists with other special events as well.

Please feel free to contact us if you have any questions or comments about our programming, facility, or the station in general. As always, we welcome new volunteers and committee members to help shape our future!

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