



 **PlaistowAccess.com**

 **vimeo.com/Plaistow**

 **Facebook: PlaistowAccess**

PlaistowAccess Cable | Channels 17 and 23

**Annual Report**

## PlaistowAccess is... ***Continual Growth of Operations***

Every year, PlaistowAccess has provided improvements in facilities and services, in addition to producing new and original programming. 2014 was no exception. Special thanks to Plaistow voters and cable subscribers, who supported a major upgrade to our transmitter equipment. We were able to replace aging 80's-era analog modulators with a new fiber optic encoder, which allows us to provide a much clearer picture – and stereo audio – on both Channels 17 and 23.



*PlaistowAccess.com*

We also launched a new website in 2014, PlaistowAccess.com. Program guides for Channels 17 and 23, on-demand video / Vimeo feeds, and information about our studio facilities can all be found on the website. The site complements our existing online resources, including our Facebook Page, Vimeo Channel, and Twitter Feed.

## PlaistowAccess is... ***Committed to Covering our Community and Government***

PlaistowAccess has covered several events on an annual basis. These events include seasonal features such as Warrant Articles Review, "Easter in Plaistow", various Patriotic Activities, Old Home Day, "Halloween in Plaistow", and December in Plaistow".

In addition to our regular coverage, we have recorded the following special events in 2014:

- Run of the Savages
- Boston Red Sox Trophy at Town Hall
- Lions Club Supermarket Sweep
- Girl Scouts Bridging Ceremony
- Summer Recreation Talent Show



*Left: Coverage of Santa and Plaistow Fire Dept. annual ride around town. Top: Channel 23 Coverage of Plaistow Lions Club Supermarket Sweep at Market Basket*

On Government Channel 17, several Boards and Committees are televised on a regular basis - Board of Selectmen, Planning Board, Zoning Board, Budget Committee, and Deliberative Session. These meetings are all available on Vimeo, in addition to replaying on Channel 17.

Additional Government Programs Produced in 2014:

- Town Forest / ARM Grant Presentation
- Plaistow Candidates' Night at PPL
- Chief Savage Firing Range Dedication
- Safety Complex Discussion
- Meet The Candidates – State Rep / Senate
- NHDOT Rail Service Public Hearings



*Kathleen Jones' first day as Plaistow Police Chief, discussing the Safety Complex with Susan Sherman and Fire Chief John McArdle.*

PlaistowAccess is... ***Engaged in being part of our Community***



*Tiger Cubs learning about the Chroma-Key / Green Screen process in the Basement Studio*

Beyond televising government meetings and producing video programs, PlaistowAccess regularly offers studio tours. Several Cub Scout and Girl Scout organizations have toured our facility, produced short public service announcements (PSA's), and earned their various Communications badges. Additionally, we enjoyed being a part of this year's Old Home Day Scavenger Hunt!

PlaistowAccess is... ***Run by a committed team of Staff, Volunteers, and Committee Members.***

Special thanks to all who have been a part of our team in 2014. The Plaistow Cable Advisory Committee (PCAC) consists of Heather Beaulieu, Jay DeRoche (chair), Joyce Ingerson (BOS Liaison), and Susan Sherman. New members are always welcome; PCAC meets on the 3<sup>rd</sup> Wednesday of the month, at the Town Hall Basement Studio. The committee has been very active in producing content for both channels. We would also like to thank our Videographers and Camera Operators for 2014: Charlie Manes, Robert Horan, and Daniel Peters.

Please feel free to contact us if you have any questions or comments about our programming, facility, or the station in general.

**Dean Zanello**

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